



D6.4: Project Website and Dissemination Material

WP6 – Market consolidation, dissemination, and training

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Executive summary

The deliverable D6.4 Project website and dissemination material is the first deliverable of Work Package 6 Market consolidation, dissemination, and training. It contains a detailed description of methodology and rationale of FATIMA project website along with the description of the projects dissemination material. Furthermore screenshots of the website and the produced dissemination material are provided.



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1 Introduction

The deliverable “D6.4 Project website and dissemination material” of FATIMA project is part of WP6 “Market consolidation, dissemination, and training” and it refers to the construction and publishing of the project’s website itself and the design and production of the related selected dissemination material. The current accompanying document provides a detailed description and analysis of the project’s web site and other material used for dissemination such as leaflets, posters and others. The description and analysis includes the specific requirements needed by Horizon2020 program, methodology for website and dissemination material construction and development, structure analysis and further needed provisions.

The deliverable is of significant importance since it marks from an early stage the primary dissemination activity along with the initial web presence and visibility of FATIMA project. The Deliverable 6.4 started in M1 (March 2015) and is due for contractual submission according to FATIMA Grand Agreement in M6 (August 2015). The Lead Beneficiary responsible for the current deliverable is partner 16 - DRAXIS Environmental SA while external input was provided by the project Coordinator (UCLM).

2 Project Website

The FATIMA website serves as the project’s main dissemination tool and will be updated on a regular basis. The FATIMA website goal is twofold. First, it will be used as a dissemination tool among the FATIMA interested audience by providing information on the project’s activities, progress and outcomes (Public section). Second, it will be used as a management tool among the project partners by offering access to all documentation and deliverables produced in the course of the project (FATIMA Partners’ area).

Furthermore, the website will advertise the project to relevant stakeholders such as farmers, farmers’ associations, rural communities, agribusinesses and the general public. The technical realization of FATIMA website has been the product of collaboration among several professionals in the field including graphic designers, web developers and media experts. The current version of the FATIMA website follows the project’s graphical identity and presents a project overview, including objectives, project partners and the activities proposed within the project. FATIMA website serves as a central point of entry to all public materials, such as public deliverables, reports, newsletters, informational dissemination material (brochures, leaflets and posters), presentations and promotional videos developed as part of the project.

2.1 Website Requirements

The conceptual and technical realization of FATIMA website requires a set of specific requirements to be met. These requirements originate from contractual agreements such as the Grant Agreement, the existence of different target groups and stakeholders relevant to the project as well as requirements related to gender equality. In the following paragraphs these requirements will be described along with the way they were incorporated in the FATIMA project website.



2.1.1 Requirements from Grant Agreement

Following Article 29 “Dissemination of Results – Open Access – Visibility of EU funding” of the project’s Grand Agreement (p. 49) and especially article 29.4 “Information on EU funding — Obligation and right to use the EU emblem” any dissemination results in any form, including electronic, **must** a) display the EU emblem and b) include the following text: “This project has received funding from the European Union’s Horizon 2020 research and innovation program under grant agreement No 633945”. It is also noted that when displayed together with another logo, the EU emblem must have appropriate prominence.

In order to meet the above requirement the above text and EU emblem has been placed in a prominent position in the footer of all website pages in order to properly acknowledge the information of EU funding.

2.1.2 Requirements from target groups and relevant stakeholders

The FATIMA website is the project’s main dissemination tool. Therefore it has been designed in order to meet the requirements set by the target groups and stakeholders related to the topic of the project who are farmers, farmers associations, rural communities, agribusinesses, research institutions, government bodies and the general public. Early input for meeting these requirements was provided from WP1 - User community requirements and multi-actor platform. The pages of the website were designed in order to provide the needed information and material in a way easily understood by all the target groups and stakeholders. Finally special pages in the website structure were reserved for Pilot cases and stakeholder description.

2.1.3 Gender requirements related to website construction and development

FATIMA consortium has been committed at an early stage of the project to actively promote gender equality and pay the relevant attention to gender aspects and issues during the project implementation. For that reason certain requirements have to be met in order for the FATIMA website to be gender neutral and fulfil the provisions for equality among women and men for maximizing the impact the website has as a central dissemination tool.

Gender biases exist and are deeply ingrained in many of modern technologies and practices such as the internet and website design. This is a logical result since computer and IT sciences are being dominated by male scientists and developers. This prevalence of male IT professionals and developers has resulted that the current majority of websites are dominated by the so called “male design aesthetic”.^{1,2,3} Such a fact can have a significant impact on female user experience and participation while at the same time research has shown that in many cases men and women have different preferences in the layout design of a web portal,

¹ Moss G., Gunn R., Kubacki K., 2008. Gender and web design: The implications of the mirroring principle for the services branding model. *Journal of Marketing Communications* , 14 (1), 37-57.

² Simon S. J., 2000. The impact of culture and gender on web sites: an empirical study. *ACM SIGMIS Database*, 32 (1), 18-37.

³ Barth, Derrick. *Designing the Gender-Neutral User Experience*. Diss. WORCESTER POLYTECHNIC INSTITUTE, 2012.



site or application.⁴ User Experience, within the context of FATIMA project website and other dissemination material, refers to how a person feels about using a product, system, or service.

The visual representation of information on the screen affects the user's perception and processing of that information, whereas the colour, layouts, and language affect the user's impression of a website interface. Psychological and evolutionary studies have suggested a difference in how women and men see and process information. Notable examples are in colour, word usage, and shapes which either due to genetic or psychological reasons, are perceived differently by individuals of different gender. There are distinct elements in website interface design that will be preferred by either men or women, and websites can be made to specifically target one gender using these principles.

According to specific research on gender and web design^{5,6} the most common male and female biases in web design fall into the following categories:

- ✦ Language. Men typically use more professional, assertive speech whereas women tend to be more conversational and less formal by employing abbreviations and by using non-expert and informal language.
- ✦ Colour. One of the main areas where women and men have shown a significant statistical difference is colour. Men tend to use less variation in colour and lean toward grayscale, or only dark, cool colours. Women use much more colour, including brighter ones such as white, yellow, pink, and mauve. Moreover women often use informal colourful typography.
- ✦ Layout and data structure. Men have a tendency to design with rigid, less rounded edges and organize data in condensed rows. Women avoid a horizontal layout, use rounded rather than straight shapes and design with more organic, amorphous shapes, and display data in wide, spread out areas.

According to literature the essential elements of a gender neutral website are:

- ✦ Nature imagery in background and present throughout interface.
- ✦ Rounded corners, but less so than a female biased interface.
- ✦ Minimal language use, and in a casual but non-conversational tone when in use. It is obvious that special care must be taken to the use of gendered language.
- ✦ A mix of widely placed content but in a vertical scrolling area in browser friendly fields.

Further elements of a gender neutral website related to colour are:

- ✦ The use of strong contrasts between any background colour and the overlying text.
- ✦ Background behind text solid and plain.
- ✦ One dominant colour in headings and borders with bright tones are better.
- ✦ Visual interest can be provided with contrast colours complementary or closely related to the website dominant colour.
- ✦ Colours that closely relate to primary or secondary colours when possible can be selected.
- ✦ Colour elements such neon, pastel, dark, discordant, or unusual should be avoided.

Using the above elements, FATIMA website attempts to overcome and go beyond any existing gender norm by providing an innovative website interface design that includes a synthesis between male- and female-targeted interface designs in order to provide a **gender neutral user experience**.

⁴ Djamasbi S., Tullis T., Hsu J., Mazuera E., Osberg K., Bosch J., 2007. Gender preferences in web design: usability testing through eye tracking. Proceedings of the Thirteenth Americas Conference on Information Systems (AMCIS).

⁵ Moss, G., Gunn, R., & Heller, J. (2006). Some men like it black, some women like it pink: consumer implications of differences in male and female website design. *Journal of Consumer behaviour*, 5(4), 328-341.

⁶ Moss, G. A., Gunn, R., & Kubacki, K. (2007). Successes and failures of the mirroring principle: the case of angling and beauty websites. *International Journal of Consumer Studies*, 31(3), 248-257.



However it has to be noted that even if much care and attention is given to this topic, there is no single recipe in approaching gender issues that have an inherent subjective aspect. Before going online FATIMA website design has been assessed both by male and female professionals. Further assessment of the website design will be provided during the project implementation and the appropriate modifications will be applied when and where needed.

2.1.4 Multilingualism

Since the FATIMA website will be the core communications hub of the project, it has to support the languages of involved partners and eight pilot countries. For that reason the website is available in eight languages namely Spanish, Italian, French, Dutch, Czech, Greek, German, Turkish and English. The website multilingualism is particularly important in order to maximize the dissemination impact. In order to implement the needed translations for supporting the FATIMA website multilingualism major contributions were provided by all the project partners.

2.2 Methodology for Website construction and development

The initial starting point for the website construction and development was the logo of FATIMA project, which is the core element of style and design. The FATIMA logo gave the graphical design identity of the project as a whole and the website itself. For that reason the logo has been placed in a central position in the website but also the colour pallet used for the logo has been used as the basis for the website design colour selection.

2.2.1 Platform and theme selection

For the website construction WordPress has been used. WordPress is a free and open-source tool and a content management system (CMS) based on PHP and MySQL. Features include plugin architecture and a template system. WordPress was used by more than 23.3% of the top 10 million websites as of January 2015.^{7,8} WordPress was selected for the FATIMA website since it is powerful, easy to use and maintain, it is search engine and search engine optimization (SEO) friendly and it has sufficient customer support by experts to users. WordPress is a mature and stable product.

In order to set up the FATIMA website a WordPress Theme was used. A WordPress Theme is a collection of files that work together to produce a graphical interface with an underlying unifying design for the website. Such files are template files. A Theme modifies the way the site is displayed, without modifying the underlying software⁹. For FATIMA website the **Nature – Premium Responsive WordPress Theme**¹⁰ was selected since it fulfilled the needed technical preconditions. Theme Nature is a clean, bold and responsive theme suitable for many uses. Nature Theme also has a large amount of layout options using the built in colour picker allowing for unlimited colour schemes, column short codes for all pages and posts individually. Moreover, Theme Nature is built on an option tree admin panel for easy content inputs for sections plus SEO best practices used throughout with valid HTML5 code, proper use of heading tags, and even internal linking to other blog articles and event pages assists in great SEO results.

⁷ Hedengren, T. D. (2012). *Smashing WordPress: Beyond the Blog* (Vol. 32). John Wiley & Sons.

⁸ Plumley, G. (2015). *WordPress 24-Hour Trainer*. John Wiley & Sons.

⁹ Denyer, T., & Daniels, M. (2014). *A Practical Handbook for WordPress Themes*.

¹⁰ <http://themeforest.net/item/nature-responsive-wordpress-theme/2805811>



The selected Nature Theme was also selected since it could easily adjusted to fit the graphical identity and graphic design of the project while respecting any arising gender issue or target group identity.

FATIMA website has been implemented using standard SEO Guidelines to ensure that it is correctly referenced and ranked by the major search engines. Google Analytics will be used in order to generate reports and real-time statistics for tracking and documenting the traffic of the website. Google Analytics will then be used for analysing the impact of the website and the effectivity of the dissemination strategy. In later stages of the project it will be evaluated whether it is worth to publicly display Google Analytics results within the website by using Google Analytics WordPress plugin.¹¹

The following table contains a summary of the technical features of Theme Nature.

Table 1: Theme Nature technical properties

Created	10 August 2012
Last Update	10 June 2015
Widget Ready	Yes
Compatible Browsers	IE8, IE9, IE10, IE11, Firefox, Safari, Chrome
Software Version	WordPress 4.2
ThemeForest Files Included	Layered PSD, PHP Files, CSS Files, JS Files
Columns	4+
Documentation	Well Documented
Layout	Responsive
Pages	Supports a full suite of pages
Localisation	Fully localized with mo/po files

2.2.2 Domain name and hosting

FATIMA website can be accessed in the following web addresses **www.fatima-h2020.eu** and **www.fatima-project.eu**. The first address is the primary address of the project while the second just automatically redirects to the first one. The domain names have been registered for sufficient time needed by the project.

Furthermore, for hosting the FATIMA website several hosting option were evaluated and the most appropriate solution was selected taking into account criteria such as cost, security and further provided services. The website is hosted on latest generation cloud servers that are activated directly. Cloud servers are the evolution of traditional dedicated and VPS servers and offer 100% hardware and network uptime, maximum speed, great flexibility due to the adjustable resource increase and decrease at any time required, and reliability as they utilize the latest generation equipment. Last, cloud servers have a significant better environmental performance compared to their predecessors since they consume less energy and require less material to be built.^{12,13}

¹¹ <https://wordpress.org/plugins/google-analytics-dashboard-for-wp/>

¹² Garg, S. K., & Buyya, R. (2012). Green cloud computing and environmental sustainability. *Harnessing Green IT: Principles and Practices*, 315-340.

¹³ Zhang, L. M., Li, K., & Zhang, Y. Q. (2010, December). Green task scheduling algorithms with speeds optimization on heterogeneous cloud servers. In *Proceedings of the 2010 IEEE/ACM Int'l Conference on Green Computing and Communications & Int'l Conference on Cyber, Physical and Social Computing* (pp. 76-80). IEEE Computer Society.



Moreover, since FATIMA consortium is committed to provide solutions that will save upon valuable natural resources, the option of monitoring the environmental performance and carbon footprint of FATIMA website was considered. The use of website carbon footprint calculator provided in beta release by Greenalytics¹⁴ was further evaluated. A request has been sent to the tool administrator in order to periodically monitor the carbon footprint of the website. Such a process will provide data on the impact FATIMA website activity has on the environment and make that impact visible. Last, data on the environmental performance of the servers hosting FATIMA website will be provided upon request by the hosting company.

2.2.3 Project Website structure

For producing the website structure the website mapping tool SlickPlan¹⁵ was used. The Figure 1 shows the structure of the initial working version of FATIMA website.

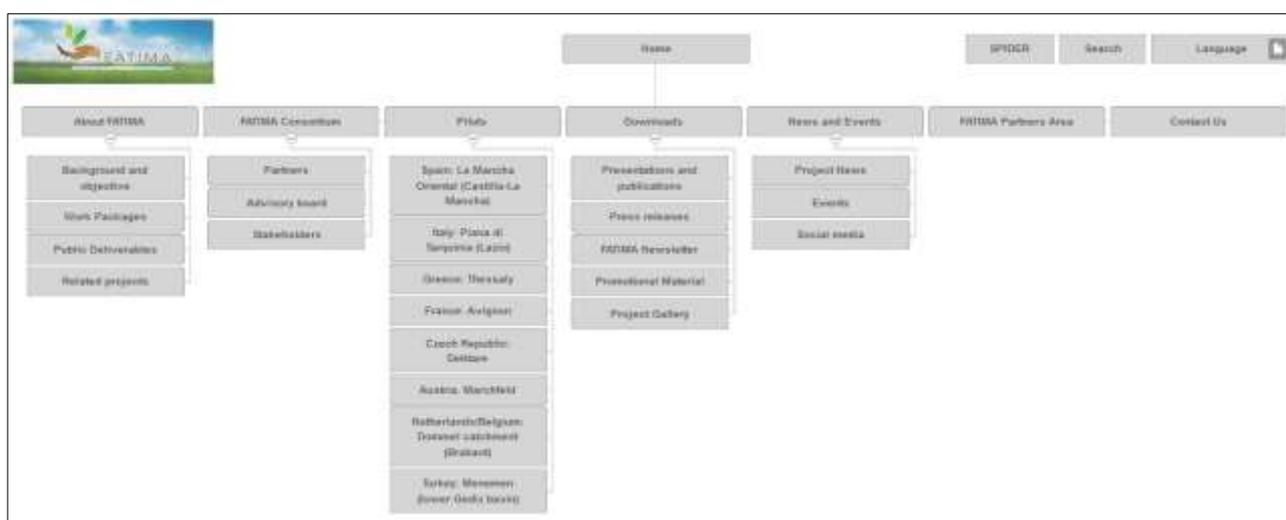


Figure 1: FATIMA website initial structure.

2.2.3.1 Home page

The home page of FATIMA website is the page that is first displayed when the user enters the address of FATIMA website in a web browser. The home page includes a header that hosts links to all social media of FATIMA project along with a button/link to SPIDER webGIS tool and a Login button for entering FATIMA Partners area. Under the Header the project Logo is displayed and when pressed it redirects to the home page. A search function is also included along with the tool for website language selection.

The main feature of the Home page is the website menu bar. The menu bar is designed in way that guides the user to navigate easily in the pages of the website.

Furthermore, Home page includes a slide show with pictures relevant to the project. Each picture has a motto displayed advertising what the project is about and will deliver. Pictures of the slideshow will be changed periodically during project implementation. Under the Slideshow the ABOUT FATIMA box includes a brief introduction of FATIMA project. Last, the home page includes a project news feed, a project events feed, a Twitter feed and a place for video. The purpose of placing these three feeds and the video in the home page is to provide the website visitor with the latest updates of the project and provide the latest project information at a glance.

¹⁴ <http://greenanalytics.org/>

¹⁵ <http://slickplan.com/>



The end of the Home page but also in every page of the website is reserved for the footer where the information about funding is presented and the emblem of the EU with the project logo.

2.2.3.2 About FATIMA

The About FATIMA menu page contains all the information the visitor/user needs to know about the project. It contains the following subpages:

- ✦ Background and Objectives. This subpage includes all the rationale and concept behind FATIMA project including the project objectives.
- ✦ Work Packages. Includes a description of all the work packages of FATIMA project.
- ✦ Public deliverables. Includes a table list with all the public deliverables of the project. As soon as a deliverable is completed, the name of the deliverable on the table will become a link to the *.pdf of the document.
- ✦ Related projects. The subpage includes information and links to other European projects that are related to FATIMA.

2.2.3.3 FATIMA Consortium

The FATIMA Consortium menu page includes the information related to the consortium of FATIMA project. It contains the following subpages:

- ✦ Partners. The subpage includes the logos, a golden paragraph and website links of all the partners of FATIMA project consortium.
- ✦ Advisory board. The subpage includes information on the project's external advisory board.
- ✦ Stakeholders. The subpage includes information for all potential stakeholder and audiences. This subpage will be enriched during the course of the project. Further input for this subpage will be provided by the WP 1.1: User community requirements and multi-actor platform and WP 1.2: Socio-economic analysis/Prosperous farming communities.

2.2.3.4 Pilots

This menu page contains eight subpages for each pilot of FATIMA project. Each pilot description subpage includes all the relevant information and photos related to the pilot area.

2.2.3.5 Downloads

The Downloads menu page includes all the material of FATIMA project available for free downloading. The following subpages are included:



- ✎ Presentations and publications. The subpage includes presentations and publications that will be produced during the course of the project. This subpage will be regularly updated with all the new material produced by the partners and consortium members.
- ✎ Press releases. The subpage hosts all the press releases of FATIMA project available for download.
- ✎ FATIMA Newsletter. The subpage includes all the produced newsletters of FATIMA project.
- ✎ Promotional Material. The subpage includes all the relevant Promotional material such as leaflets, brochures and factsheets in all languages of the consortium. From this subpage all partners can download all the relevant material for printing.
- ✎ Project Gallery. This subpage will include the public project photos from events, workshops, meetings and pilot implementation.

2.2.3.6 News and events

The News and events page includes all the relevant news and upcoming events of FATIMA project. It also includes a Social Media subpage. The Social Media subpage will aggregate all the social media activity from all social media accounts of the project namely the FATIMA Facebook page, Twitter account, LinkedIn group and YouTube Channel. The concept behind this subpage is that user will receive in one place the newest feeds from the social media activity of the project.

2.2.3.7 FATIMA Partners Area

This is the most important page of the FATIMA website in terms of workflow and the progress of the project as a whole. This page is not publicly available and it appears in the menu bar after the user has completed the login process. Access to Partners Area will be granted upon request to registered consortium members, European Commission, and Advisory Board members. The Partners Area includes all the information that project partners need for keeping up with the project work. The first object displayed is the TeamUp project calendar that includes all dates for project meetings, external events, public holidays, team members on holiday and on travel.

Also the Partners Area includes all email distribution lists, templates for deliverables and presentations, FTP access credentials, further photographs and videos and all the finalized deliverables (Public and Private). Last within FATIMA Partners Area the Document Revisions WordPress¹⁶ plugin has been embedded in order to enable the project partners to collaborate on documents while allowing document version control.

2.2.3.8 Contact

The contact page includes all the relevant contact information for the project such as address, telephone and email. It also includes a map showing the office of the project coordinator.

2.2.4 Website management

The FATIMA website is dynamic. Its content will be regularly updated and changed incorporating relevant feedback from users and partners. The website management and update is being done by skilled professional personnel of DRAXIS Environmental SA who will have the role of the Website manager. The website manager will also be responsible for managing the login process to the Partners Area. After receiving a request from a verified partner or commission member an email with username and password will be sent in order to grant access to the Partners Area webpage.

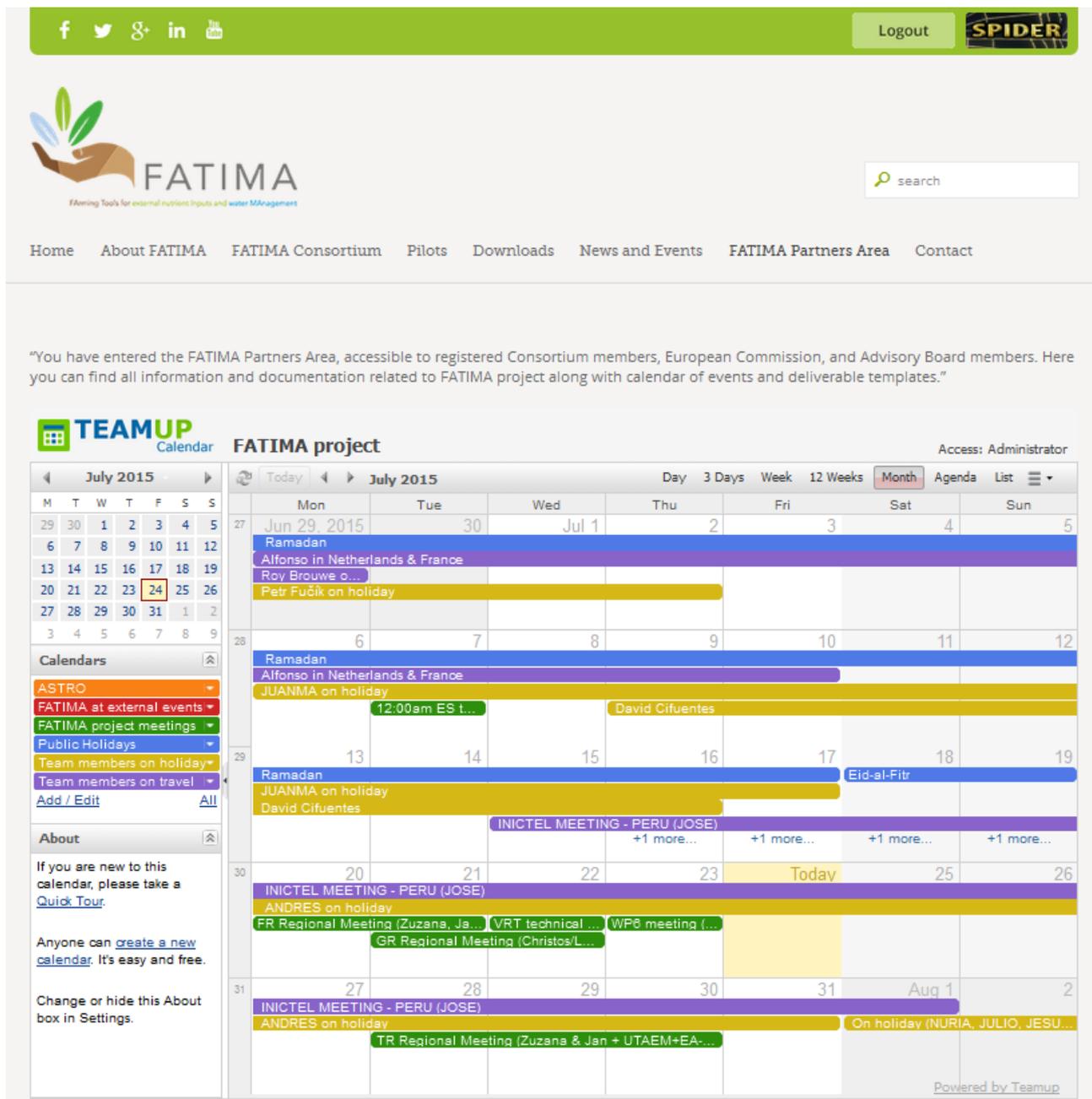
¹⁶ <https://wordpress.org/plugins/wp-document-revisions/>



2.3 Website Screenshots



Figure 2: FATIMA website home page



The screenshot displays the FATIMA Partners Area website. At the top, there is a navigation bar with social media icons (Facebook, Twitter, Google+, LinkedIn, YouTube) and a 'Logout' button. Below this is the FATIMA logo and a search bar. The main content area features a navigation menu with links to Home, About FATIMA, FATIMA Consortium, Pilots, Downloads, News and Events, FATIMA Partners Area, and Contact. A message informs users that they have entered the FATIMA Partners Area, accessible to registered Consortium members, European Commission, and Advisory Board members. Below this message is the TEAMUP calendar interface for the FATIMA project, showing a monthly view for July 2015. The calendar includes a sidebar with calendar settings and a main grid displaying events such as Ramadan, meetings, and holidays. The calendar is powered by Teamup.

Figure 3: FATIMA Partners Area with TeamUp calendar

3 Dissemination material

In this section of the deliverable D6.4 of FATIMA project, the selection and detailed description of the Dissemination material that will be used in the course of the project will be presented along with the requirements that need to be fulfilled. The term Dissemination material includes all the printed and electronic promotional items of the project, to be handed in, delivered and sent to the various relevant stakeholders and audiences, allowing a fast understanding of the project's aims, activities, progress and expected results. Also dissemination material is designed to raise the awareness of specific or general audiences but also to make sure that the project receives appropriate visibility.

Currently there is a multitude of types of dissemination material available, each one having a distinct layout and is graphically designed for specific purposes. For the needs of FATIMA project and the on-going dissemination strategy, the development and use of a set of dissemination material from previous European FP7 research projects was reviewed. Furthermore a preliminary analysis of the needs of FATIMA project regarding the existing potential audiences was performed. The FATIMA audiences are:

- ✿ Farmers/Farming communities/Agribusiness
- ✿ Politicians/Policy-makers/Sponsors
- ✿ Science-technology peers/Professional Associations/Lobbies
- ✿ Media/Civil society/General public

Note that this categorisation is not final and will be further developed in the course of the project. Last the dissemination material will be translated in the pilot area languages and will be printed locally in the pilot countries. The amount of dissemination material will be defined by the pilot responsible partners and will depend on the needs and the numbers of the pilot stakeholders.

3.1 Dissemination material requirements

The dissemination material will follow the same requirements as described in section 2.1 for the project website. All dissemination material will include a) the appropriate information on funding along with the EU emblem in a prominent position, b) will be gender neutral following the guidelines taken from literature and c) will be continuously updated in order to reflect the project development progress and where necessary will be customised to meet the requirements of the specific dissemination audiences and target groups. All of these materials can address any of the stakeholder types. The content of each will be tailored according to the targeted groups.

All dissemination material has been produced by skilled professional graphic designers using latest technology graphic designer software. In the following paragraphs descriptions and screenshots from the selected dissemination material will be presented.

3.2 Dissemination material selection

3.2.1 Leaflet

Leaflets are a simple means of informing the different audiences of the purpose, progress or findings of the project. Leaflets can address general project issues since they will be printable in-house and will allow a fast replication. Leaflets will be editable and printable by any of the project partners, and therefore, will be tailorable both in terms of content and language. In order to raise awareness of the project even at the initial stage, the consortium has created a first version of a leaflet to be distributed through all partners to any dissemination event they participate in. The paper size of the leaflet will be A5 and special folding will be applied. For the initial needs of the project 1000 leaflets will be printed. They are also available for download from the website. The initial version of the FATIMA leaflet is included in the current deliverable in section 3.2.

3.2.2 Brochure

The project brochure will be one of the main promotional materials of the project, to be delivered and sent to the various stakeholders, allowing a fast understanding of the project's aims, activities, pilots and



expected results. The brochure will be in A4 size and will have multiple pages. It is a more official document and will contain more information and graphics than the leaflet.

3.2.3 Poster

Posters are dissemination means that are mainly used in events that can be either organised by the project or can be external conferences, symposia, workshops, seminars or others in relevant domains. Such posters will be provided as necessary. For the purpose of the current deliverable a poster template has been produced and is included in section 3.3.

3.2.4 Info factsheet

The info factsheet is an A4 (one or two sided depending on the amount of text) paper containing information on the project as a whole but also can contain and analyse specific parts of the project e.g a Work Package fact sheet or a factsheet dedicated to serve a specific audience. The main difference with the leaflet is the layout. Different fact sheets will be produced during the course of the project and will be available in the website.

3.2.5 Newsletter template

The regular newsletter of FATIMA project will be the key tool to inform relevant target audiences about the evolution of the project. The newsletter will be issued every three or six months and will aggregate the most important information and news of the project. The newsletter will be distributed through an appropriate e-mail distribution list and will be published on FATIMA web site. For the purposes of the current deliverable a newsletter template has been produced and is included in section 3.3.

3.2.6 Press release template

The press release is the most important form of written information that must be sent to journalists and other media, and it must be issued at the start of all projects or when a major milestone of the project has been achieved. The FATIMA press release template includes elements such as the purpose of the project, the beneficiaries, and also the results achieved so far. It also incorporates the EU logo and mentions that funding was provided by the EU. If a press conference is planned, the press release must include the name of the person who will be present at the press conference, if appropriate.

3.2.7 Media Kit

The media kit is a pre-packaged set of promotional material of the project for the purpose to be distributed in the members of the press and media. Media kit is not a distinctive dissemination material itself. For FATIMA it will include a conference folder, a leaflet, a factsheet, the latest newsletter and a USB stick.

3.2.8 Branded and Promotional Items

Branded and promotional items of FATIMA project are products that aim to maximise the dissemination efforts of FATIMA project and also to act as gifts to selected stakeholders. These include Ball point pens / pencils, T-shirts, Hats, Conference folders, Notepads and USB flash drives. T-shirts and hats will be distributed to farmers while USB flash drives will be distributed including the project deliverable and other material at the end of the project.



3.3 Dissemination material screenshots



Figure 4: FATIMA leaflet front page



Figure 5: FATIMA leaflet rear page



Figure 6: FATIMA leaflet folding



Figure 7: FATIMA poster



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Figure 8: FATIMA Newsletter template



Thessaloniki 20/07/2015

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Figure 9: FATIMA press release template



Figure 10: FATIMA conference folder (front and back)



Figure 11: FATIMA pen and USB



Figure 12: FATIMA hat



Figure 13: FATIMA T-shirt